

Sprayground's 13th Anniversary Elevates Its Recognizable Legacy With Over A Hundred Never Before Seen Designs

To Celebrate The 13th Anniversary Of Unmatched Fashion, Sprayground Is Launching Their Most Massively Anticipated Collection To Date

New York, NY. June 13, 2023: [Sprayground](#), the travel fashion megabrand known for its revolutionary designs and cutting-edge style, unveils its latest collection in a triumphant celebration of 13 years of streetwear domination. Since its inception in 2010, Sprayground has carved an indelible mark in the realms of fashion, sports, gaming, and lifestyle, captivating the hearts of trendsetters worldwide. From its rebellious roots in the vibrant streets of New York City to its current status as a global fashion label, Sprayground's meteoric rise has solidified its place as a true icon in the industry—an achievement that demands a grand commemoration.

Created by the visionary designer [David BenDavid](#) (DBD), Sprayground has continually pushed the boundaries of design, offering products that exemplify the spirit of individuality and incomparable flair. With more than a decade of setting trends, Sprayground is celebrating with a special collection that includes over 100 new designs, paying homage to its iconic past, revamping beloved archival pieces with a contemporary twist, while also introducing an exciting lineup of never-seen-before creations and collaborations with fan favorite pop culture classics including; **Cookie Monster, DC Comics, Jujutsu Kaisen, Karma's World, Looney Tunes, Monopoly, Naruto, Pink Panther, Powerpuff Girls, Richie Rich, Rick & Morty, Rugrats, Sailor Moon, SpongeBob, Teenage Mutant Ninja Turtles and more!**

The full-sized backpack features multiple pockets throughout, an ergonomic mesh back padding to keep your posture upright and comfortable, a separate laptop compartment, and velour compartments to stash your laptop - keeping your daily essentials secure and readily accessible. This bag will not only fit all your backpack needs, but the bag will also outshine all your fashion needs.

Sprayground's 13th-anniversary collection transcends the boundaries of conventional fashion, pushing the envelope of creativity and setting new standards in the realm of travel couture. With captivating designs that are admired by millions, Sprayground unlocks a world of rebellious allure that elevates your style game to new heights.

The 13th Anniversary Collection is now available to purchase at www.sprayground.com and exclusive boutiques worldwide.

About Sprayground

Our passion is to bring thought-provoking, innovative and dynamic accessories and backpacks that are easily identifiable but difficult to recreate in the global marketplace. Our mission is to be the top global backpack and accessories company. Expressing rebellion, individuality and creativity are the foundations of Sprayground and of our customer base. Overlaying those foundations with qualities of excellence, style and an emphasis on being the innovator for the next wave of design is what we do & who we are. Today, Sprayground has evolved into a global brand that has high brand awareness, dedicated fans, and a fanbase that will go to extreme measures to get their hands on our highly sought after limited designs. Sprayground strives to keep pushing the envelope of creativity. Sprayground is focused on creating, designing and selling rebellious, edgy, and innovative trendsetting products to the streetwear fashion and lifestyle market.

For any media inquiries, please contact:

HJ-PR

hello@hj-pr.com

(424) 385-1758